21st International Conference on Electronic Commerce

ICEC 2019

Busan, Korea
July 3-5

Hosted by International Center for Electronic Commerce (ICEC, https://icec.net)
ICEC as a Conference:
International Conference on Electronic Commerce

ICEC HISTORY
① Seoul, Korea, 1998
② Seoul, Korea, 2000
③ Vienna, Austria, 2001
④ Hong Kong, 2002
⑤ Pittsburgh, U.S.A, 2003
⑥ Delft, Netherlands, 2004
⑦ Xian, China, 2005
⑧ Fredericton, Canada, 2006
⑩ Innsbruck, Austria, 2008
⑪ Taipei, Taiwan, 2009
⑫ Hawaii, U.S.A, 2010
⑬ Liverpool, UK, 2011
⑭ Singapore, 2012
⑮ Turku, Finland, 2013
⑰ Seoul, Korea, 2015

2016  ICEC  @  Suwon
2017  ICEC  @  Pangyo
2018  ICEC  @  Tianjin, China
2019  ICEC  @  Busan, Korea

ICEC.net
ICEC as an Organization: International Center for Electronic Commerce

- Founded in March 27, 1997
- Founding Director, Jae Kyu Lee(KAIST & SusTech, AIS President 2015-2016)
- Website (http://icec.net)
- Kyoung Jun Lee(KHU), Current Director of ICEC since 2014

- ICEC initiated the 1st ICEC @ Seoul in 1998.
ICEC 2019
will be held in
Busan, Korea,
July 3-5!
ICEC 2019

• Time: July 3-5, 2019.
  – July 3-4: Plenary and Technical Paper Sessions
  – July 5: Industry Tour
• City: Busan, Korea.
• Venue: Haeundae Grand Hotel
• Theme: “FinTech and Logistics in the Fourth Industrial Revolution Era.”
Busan

Logistics Hub in Northeast Asia

ICEC 2019
Busan

Global Hub Port

ICEC 2019
Busan

World Class Port
ICEC 2019
Haeundae
Venue
Venue
Venue
Venue
Venue
Venue
Venue
Venue
Venue
Haeundae, Busan
Haeundae, Busan

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Where are you now? - Busan Polar Bear Swim Festival
Isn’t it just wonderful to be with someone?

Where are you now? ➤ Haeundae Beach
Haeundae, Busan
Haeundae, Busan
Come aboard the yacht and escape the summer heat!

Where are you now? Suyeongman Yachting Center
Haeundae, Busan
Haeundae, Busan
Haeundae, Busan
Gwanganri, Busan
Enjoy baseball games in Busan
Enjoy baseball games in Busan
Cable Cars over the sea in Busan
A Night in Busan
ICEC 2019: Organization

Conference Chairs: Hyung Rim Choi, Dong-A University, Korea
Thomas A. Weber, Swiss Federal Institute of Technology, Lausanne, Switzerland
Qi Li, Professor, Xi'an Jiaotong University, China

Program Chairs: Taeho Hong, Pusan National University, Korea
Youngki Park, George Washington University, USA
Jian Mou, Xidian University, China

Organizing Chairs: Soon-Goo Hong, Dong-A University, Korea
Xianfeng Zhang, Hainan Normal University, China
Kai Li, Nan Kai University, China

Local Organizing Chairs: Hyun Soo Kim, Dong-A University, Korea
Kangbae Lee, Dong-A University, Korea

Tutorial Chair: Byung Kwon Park, Dong-A University, Korea
ICEC 2019: Organization

Steering Committee
Jae Kyu Lee                 KAIST, Korea & SUSTech, China
Robert Kauffman            Singapore Management University, Singapore
Zhangxi Lin                Texas Tech University, USA
Kyoung Jun Lee             Director of ICEC Center & Kyung Hee University, Korea
Sung-Byung Yang            Kyung Hee University, Korea

Program Secretariat
Minje Cho                  Dong-A University, Korea (mjcho@dau.ac.kr)

Conference Secretariat
Miri Heo                    International Center for Electronic Commerce, Korea
                             (contact@icec.net)
IMPORTANT DATES

Deadline for paper submission: Feb 28, 2019

Notification of acceptance: April 1, 2019

Deadline for final camera-ready version of accepted papers: May 1, 2019
To encourage the journal publications of submitted papers, only the abstract of submitted papers will be printed without not making a formal proceedings.

But the best papers will be selected based on the written full and in-progress papers.

High quality papers from ICEC2019 will be invited to a set of special issues of SCI and SSCI journals.
See U at Busan in 2019!

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